

## TOP EMPLOYERS OF 2012-2013 GRADUATES (NON-TEACHING)

*(Employers listed include alumni of bachelor and master's programs)*

- Southwest Minnesota State University
- CH Robinson
- General Mills
- The Schwan Food Company
- US Bank
- Walmart

## TOP EMPLOYERS OF 2012-2013 GRADUATES—TEACHING

*(Employers listed include alumni of bachelor and master's programs)*

- Rapid City SD School District
- Sioux Falls SD School District
- Aitkin MN School District
- Marshall MN School District
- Cedar Mountain MN School District

## TOP UNDERGRADUATE MAJORS--HIGHEST NUMBER OF GRADUATES

- *Management (BS)-73 Graduates*
- *Management (BAS)-32 Graduates*
- *Elementary Education (BS)-31 Graduates*
- *Early Childhood Education (BS)-29 Graduates*
- *Finance (BS)-28 Graduates*

Career Services at SMSU assists students in career assessment and development, job and internship searching, interview preparation, resume and cover letter writing, graduate school preparation and employer networking.

Employers from the Midwest conduct on-campus interviews throughout the year

### NOTES:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available
- 11) Status of graduates available for related employment includes: related employment full time and part time, unrelated seeking related and looking for work
- 12) Related employment rate is determined by taking the number of work related divided by the work related and unrelated work seeking related and looking for work.

### Career Services

Southwest Minnesota State University  
1501 State Street, Marshall, MN 56258  
Phone: 507-537-6221; Fax: 507-537-7979  
Websites: [smsu.edu/campuslife/careerservices](http://smsu.edu/campuslife/careerservices)  
[Mustangjobs.com](http://Mustangjobs.com)

The Annual Report is available online at:

[www.smsu.edu/campuslife/careerservices](http://www.smsu.edu/campuslife/careerservices)

Resources; Graduation Statistics

## Bachelor's & Master's Degree

# 2013 Annual Employment Report

Status of Graduates Available for Related Employment \*

**Total Related Employment: 91.5%**  
**Employed but Seeking Related: 4.7%**  
**Still Looking: 3.9%**

Status of All Graduates

**Continuing Education: 9.3%**  
**(92% Return Rate)**

*75% Employed in Minnesota*  
*13% Employed in South Dakota*  
*2% Employed in Iowa*  
*10% Employed in other states*



Career Services

# Employment Success 2013 SMSU Employment Statistics \*

\*Source: MnSCU Graduate Follow-Up Tracking – Report 1.0

\*\*Graduates pursuing advanced Degrees

\*\*\* Graduates who responded to survey and are employed in chosen career field (full/part time)

BA Bachelors of Arts

BS Bachelor of Science

BAS Bachelor of Applied Science

Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/ Unavailable for Work	***Percent Employed in Major/ Degree	Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/ Unavailable for Work	***Percent Employed in Major
Accounting, BS	21	19	1	1	0	0	0	95%									
Agribusiness Management, BS	18	16	0	0	1	0	1	100%	Music Teacher Education, BS	1	1	0	0	0	0	0	100%
Agronomy, BS	3	2	0	0	0	1	0	66.7%	Philosophy, BA	1	1	0	0	0	0	0	100%
Art, BA	13	5	0	0	2	1	5	83.3%	Physical Education, BS	24	15	0	2	3	2	2	88.2%
Art Teacher Education, BS	1	1	0	0	0	0	0	100%	Physical Education, Teaching, BS	9	6	1	0	1	0	1	85.7%
Biology, BA	13	7	0	0	3	1	2	87.5%	Political Science, BA	7	1	0	0	3	1	2	50%
Business Administration, AS	2	2	0	0	0	0	0	100%	Professional Writing and Communication, BA	4	2	0	0	1	0	1	100%
Business Administration, BS	8	5	1	0	1	0	1	83.3%	Professional Writing and Communication, BS	1	1	0	0	0	0	0	100%
Chemistry, BA	9	4	0	0	2	0	3	100%	Psychology, BA	26	13	2	1	4	2	4	76.5%
Chemistry, ACS, BS	2	1	0	0	1	0	0	100%	Public Administration, BA	2	2	0	0	0	0	0	100%
Chemistry Education, BS	2	2	0	0	0	0	0	100%	Social Work, BS	11	7	0	0	2	2	0	77.8%
Communication Arts & Lit/Speech Secondary Education, BS	1	1	0	0	0	0	0	100%	Speech Communication, BA	9	8	0	0	1	0	0	100%
Communication Arts & Lit/Sec Ed/English, BS	4	4	0	0	0	0	0	100%	Speech Communication, BS	1	0	1	0	0	0	0	0%
Computer Science, BS	14	4	0	1	0	0	9	100%	Speech Comm./Radio & TV, BS	5	3	2	0	0	0	0	100%
Culinology, BS	6	6	0	0	0	0	0	100%	Theatre Arts, BA	2	1	0	0	1	0	0	100%
Early Childhood Education, BS	29	22	2	1	1	0	3	91.7%									
Elementary Teacher Education, BS	31	23	1	0	1	0	6	95.8%									
Environmental Science, BS	8	3	0	0	2	1	2	75%									
Exercise Science, BS	10	2	1	0	6	1	0	50%									
Finance, BS	28	20	0	0	5	1	2	95.2%									
Health Education, BS	5	3	1	0	0	0	1	75%									
Hospitality Management, BS	24	16	1	0	0	0	7	94.1%									
History, BA	8	3	1	0	3	1	0	60%	<b>GRADUATE PROGRAMS</b>								
Individualized Interdisciplinary Studies, BS	1	0	0	0	0	0	0	100%	Business Administration, MBA	39	22	0	0	1	1	15	95.7%
Justice Administration, BS	20	6	2	1	4	2	5	60%	Education, MS	123	119	0	0	2	0	2	100%
Law Enforcement Administration, BAS	1	1	0	0	0	0	0	100%	Special Education, MS	7	7	0	0	0	0	0	100%
Literature, BA	3	1	0	0	1	0	1	100%									
Literature Creative Writing, BA	5	2	1	0	0	0	2	66.7%									
Management, BAS	32	21	1	0	3	2	5	87.5%	Graduates with Associate Degree	2							
Management, BS	73	42	3	0	8	1	19	91.3%	Graduates with Bachelor of Applied Science Degree	35							
Marketing, BAS	2	1	0	0	1	0	0	100%	Graduates with Bachelors Degree	493							
Marketing, BS	24	16	1	0	1	0	6	94.1%	Graduates with Masters Degree	169							
Mathematics, BA	4	3	1	0	0	0	0	75%									
Mathematics Education, BS	2	1	0	1	0	0	0	100%	<b>Total Graduates</b>	<b>868</b>							

Statistical Analysis Notes can be Found on Back Side of Tri-Fold